

DOMDESIGN®
GROUP



LITEBOX
DISPLAY DIGITAL



**THE FUTURE OF
DIGITAL DISPLAY IS HERE**

domdesign.com

Dynamic Digital Design

Dynamic content is changing in a visual ad in front of your eyes

Time for static images is over. We are replacing it with programmed dynamic design which takes the content from databases and digital sources and is visually displayed on any kind of format. Printed sources are replaced with digital, so development is focused on programming prefabricated modules, which display live content and enable live data changing.

»TV or a mobile phone is a screen today, tomorrow every surface will be a screen. Manage it digitally.«





**We are already
displaying visual ads.**

**The next step is displaying
programmable dynamic data.**

**Live
dynamic
information
changing**

No matter what ratio, what orientation dynamic fluid design ads are created with HTML5 and CSS3 technologies to achieve totally fluid and responsive effect, auto adjusting to the displays dimensions and with the prevailing use of vector graphic always in the perfect resolution.

The dynamic structure provides the same still effect as the image and brings even more with the possibility of animations, transitions and multi-slide video frames.

But the dynamic design's best feature is data integration and it's compatibility with remote systems. Data can be read from database, edited via CMS, or fetched remotely. No more designing and uploading images, only automated and fully controllable visualised data.

Ideal solution for your internal advertising

Display your offer, ads or technical data with the web app on all your screens at the same time.




Timed
content

Automatic
reload after
power outage



LITEBOX

Autonomy
is the key
to getting
ahead.

A green circle containing white text.

With power
saving app
you save the
enviroment.

Lighting fast and green

Advanced and light technology

The core system running on DominoCMS open source technology is a web based app. The application is lightning fast, extremely light and low data consuming, therefore it is very energy efficient and green. It saves up to 1000 % less power on the client and the server side.

Control your future

Everything is automated and timed

All the modules are created in the way with a showing planner. You can select the date and time of starting the projection and the end of showing. Now you can set up everything in advance for weeks, months and then just forget about it and let the system take everything from there.

**Custom
modules**

**Dynamic
content**


**Attractive
animated
design**

**Full remote
control**

**Touch
applications**



LITEBOX



You can post it
on the website
and have it on
the displays at
the same time.

Remote data integration

Get your content from existing sources and apps

Litebox is fully integratable with CMS and CRM systems or any other IT solutions or applications. It can read external data from a local or remote database or source. You can edit the content in the existing CMS and display content on the website and your display at once.

3

Complete remote control

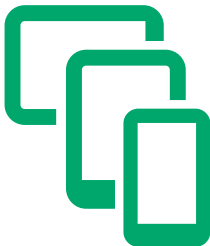
Control all your displays from one place

There is no delivery if there is no control, so litebox offers complete control from anywhere around the world.

The administration panel is a web based app which you can access from any device in the world whether it be a desktop, tablet or mobile. Be on the beach and control or see any of your screens at any moment.

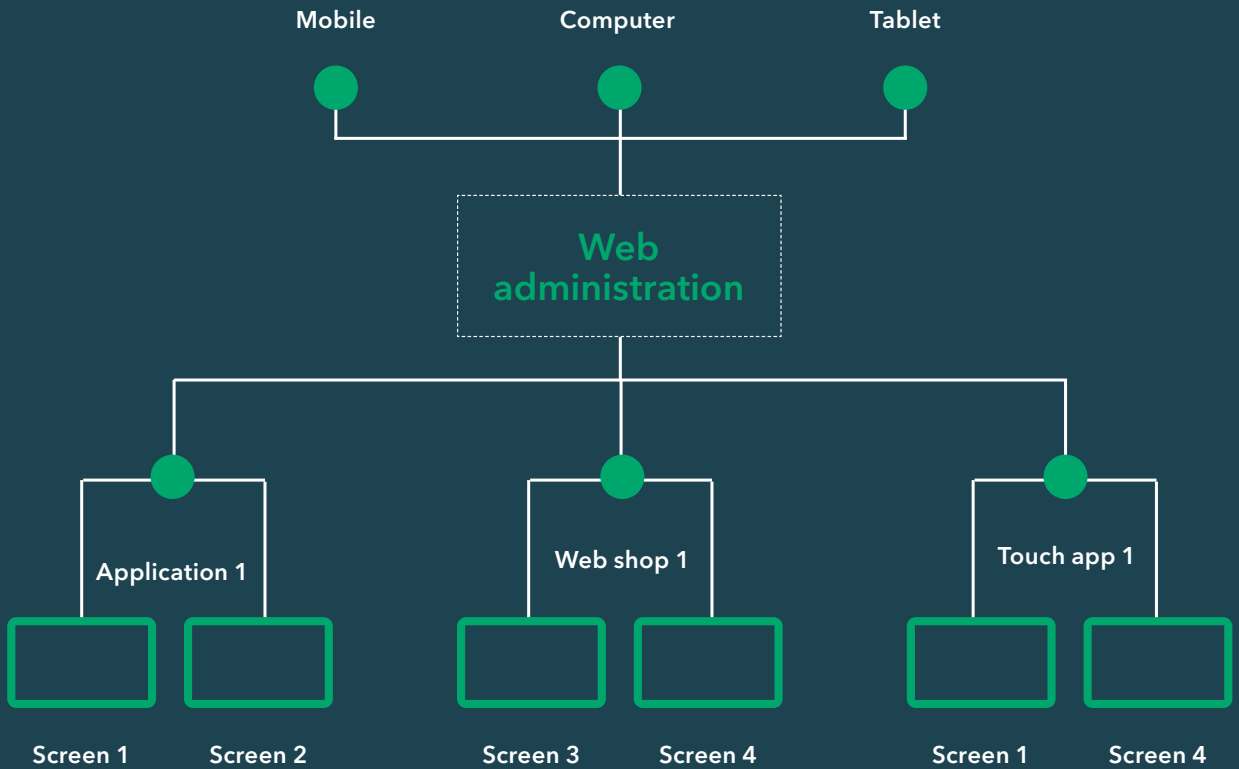
The system is multi-user and multi-language and offers customizable user rights and user roles. The control can therefore be centralised, or fully hierarchical with a series of admins, managers and moderators who can control parts of the screen or only a specific screen.

Companies can see all actions of all their users around the world and have a peak at any of the screens everywhere.



Easy to use

Due to the system speed, the user experience and superb design it allows also extremely fast editing. Anything can be changed in the matter of moments.

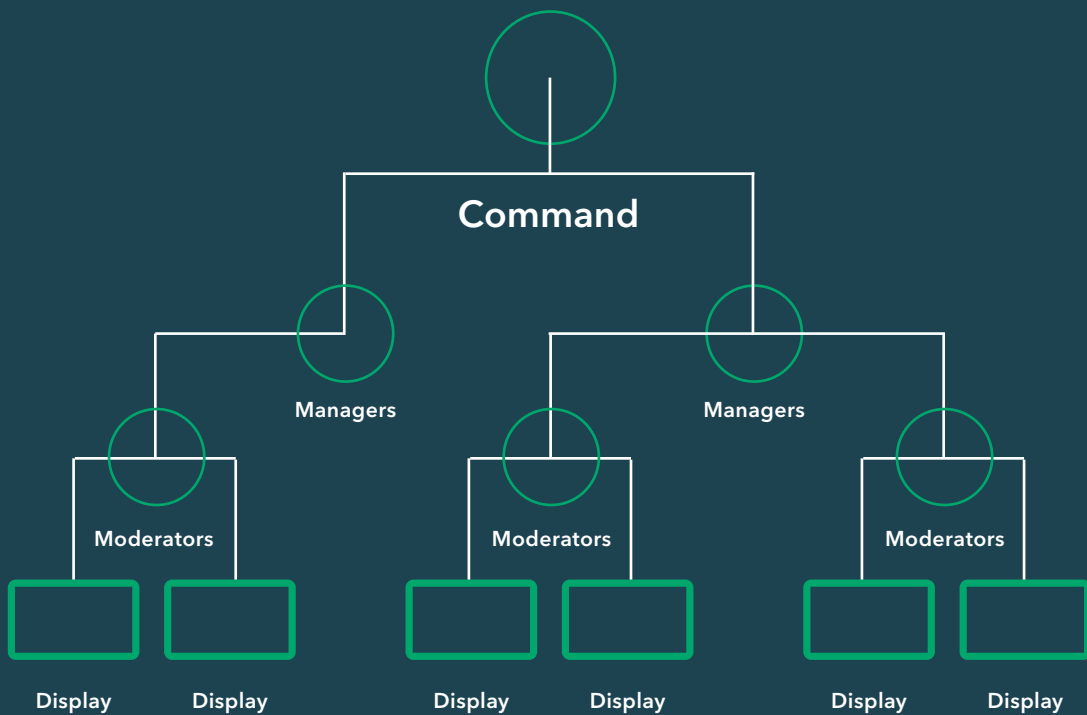


3

User rights and roles

Take control and set who can manage content on which screens

The system offers complete control over all screens with user rights and roles functionality. You can set editors of different schemes and modules, so specific users can manage specific content and screens.



Reliable operation and support

24 hours a day



Reliable cloud hosting

Continuous and safe operation

We offer complete hosting for the app via our basic website LiteBox service. All of that is hosted on our fast, secure and reliable servers which run continuously without down time. Based on your specific desire, we can also set up a dedicated server just for you.



Reliable support

By your side with editing and creating content

Round-the-clock administration and technical support ensures that you have backing at any moment. Phone or e-mail service helps you from content administration and editing, to removing errors.

Everything
you need for
smooth running
and successful
growth.



Unlimited growth and upgrading

Maintaining longevity of the hardware

Based on your location our service network is growing and available to service, maintain and repair any problems that might occur as well as constantly upgrading the applications and functionalities.

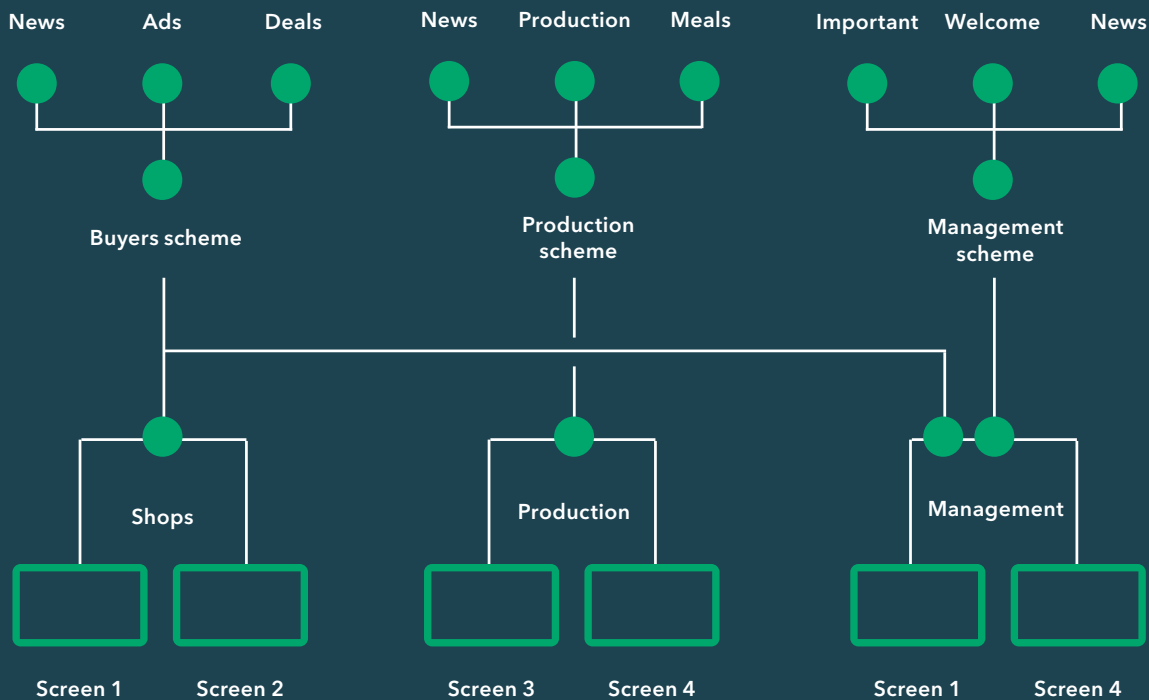
Ad schemes

Create various ad schemes that change on one or different screens

- Different content by schemes
- Timed scheme management
- Different schemes on different screens

We can group display modules by schemes and manage content on one or multiple displays. We can change scheme on a display or set the scheme by time in advance.

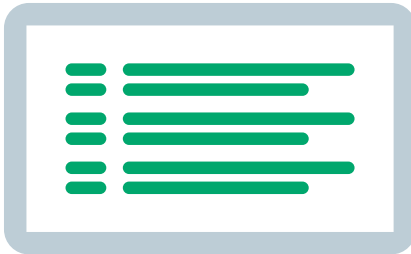
We can display multiple schemes on one device or display different schemes on different displays based on goal audience.



To whom can we display?

Digital displaying is meant for external as well as internal advertising and most of all we can solve automation processes in the company.

3



Internal advertising

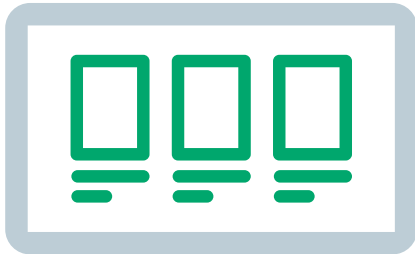
Ideal way for internal advertising with which you can display notifications to your employees, daily meals, company news, instructions and other internal content and documents.



Customer advertising

You can show your clients the current deals, products and services from picture and video ad, to notifications, events and other relevant content.

»The goal is displaying dynamic programmed content with the intention of increasing sales, lowering costs and optimising processes.«



User displaying

We can display content to our users that are not strictly advertising based and are more of a technical nature like directional graphics, information, instructional processes, queues, etc.



Integration of business and manufacturing processes

We can display data from machines and active systems so employees through them watch and manage work processes that are going on live. It is a great way to speed up and optimize production.

Products

From standalone app to complete solutions with LED displays

If you have your own screens, litebox is available as a standalone app, that you can install on your smart TV's browser. If your existing displays have no browser an affordable LiteBox mini computer is available for easy use. A complete LiteBox feature gives you the application and the physical displays that you can lease or buy from our catalogue.

LED displays

Lease or purchase

Depends on your needs, you can purchase the displays from our catalogue and only subscribe to the app. If you prefer leasing there are options for the lease with the buyout or without.

The displays are modern in design, minimalistic and unobtrusive, made from quality aluminium and plexi glas and are statically sound.

There are internal solutions for inside usage and external solutions for usage outside.



Get rid of
USB keys for
changing your
slides forever.

The app

Web application for displaying on screens

The app works as a subscription service. Based on your package and customizations you pay for the amount of displays and extra options. The basic deal can be ordered and managed from the LiteBox websites and for advanced users own platforms can be set up on our servers or on demand on the client servers



Mini player

Mini computer for ad running

Litebox player is a mini computer that runs the application on your screens. It is extremely reliable and energy efficient. It enables automatic boot and settingg of timed turn on or off. It is extremely small and can bi hidden in the box or in the screen itself. It enables wi-fi access or can be plugged with cable. NEw generation of Raspberry Pi 4 enable playing HD ads and fast and clean running.

3



LiteBox can run on thousands of instances and nothing is too big.

Unlimited possibilities

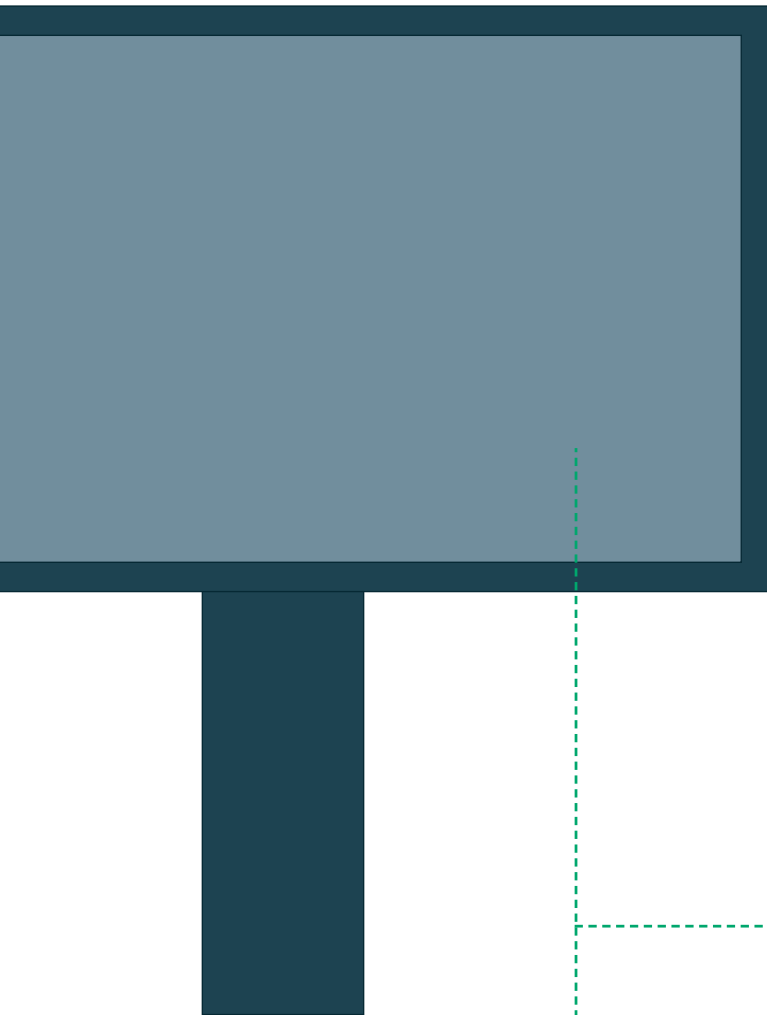
Connect multiple displays together, display different content and scheme and much more



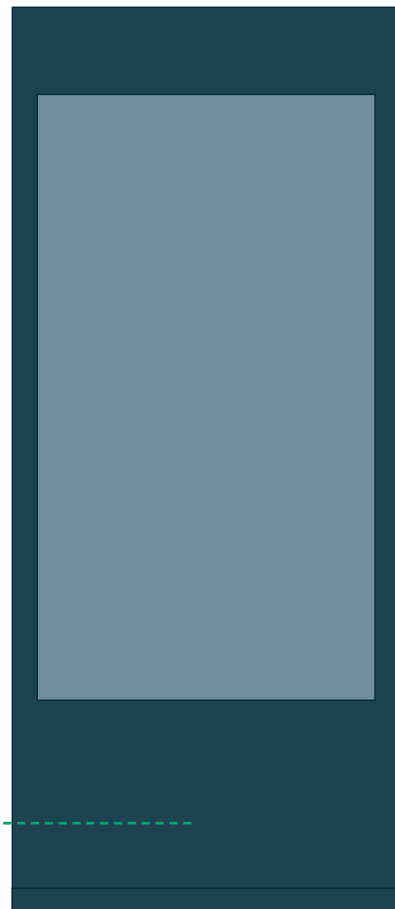
Connect multiple screens into
one continuous screen



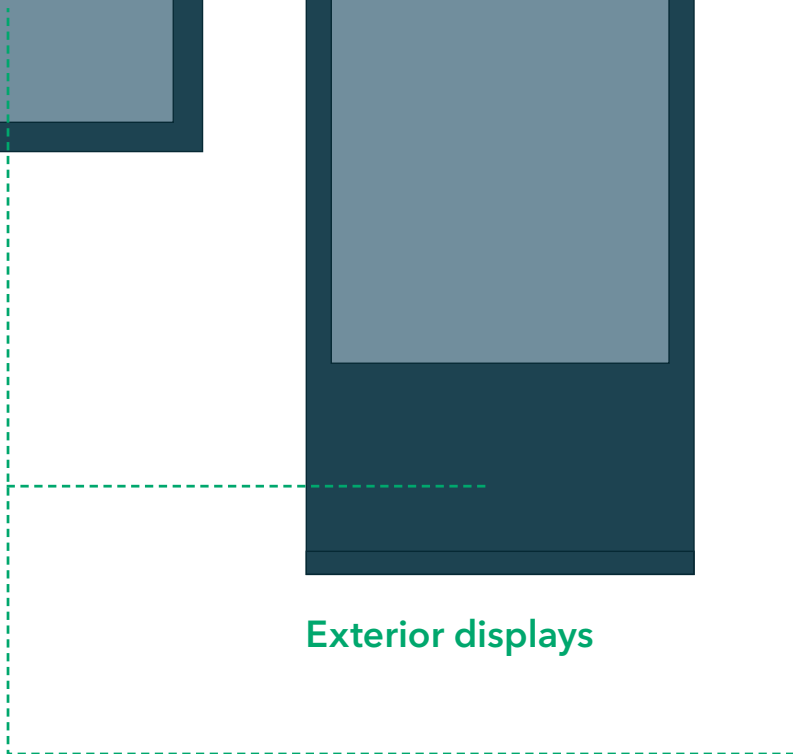
Display different ads on multiple screens



LED jumbo displays

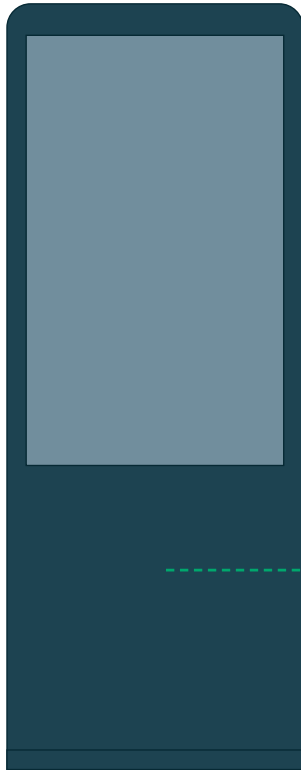


Exterior displays

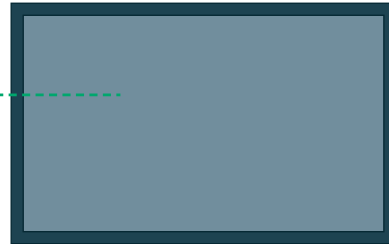


All types of displays

Develop a network of new and include your existing displays



Interior displays



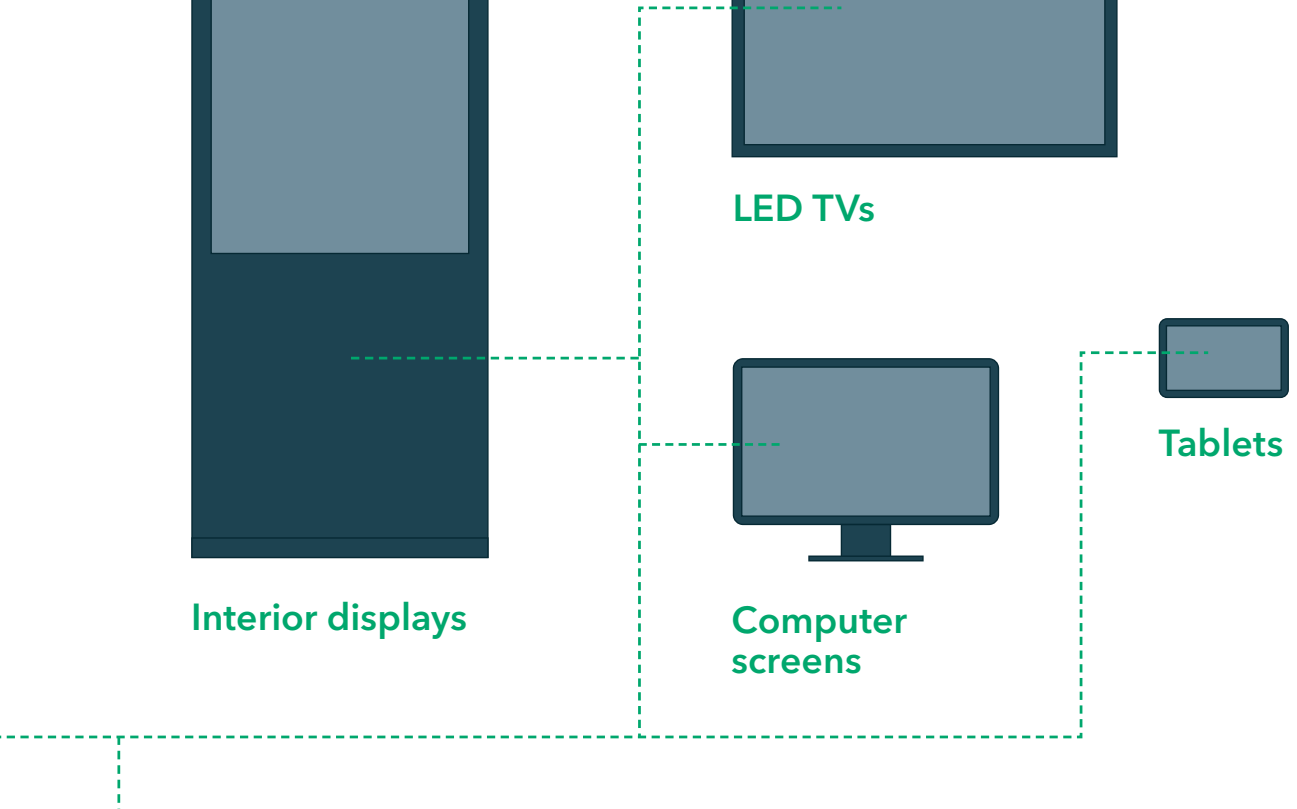
LED TVs



Computer
screens



Tablets




Display and interact

Add the power of touch to interact with users

A display can be one directional by only displaying content to the users or interactive with touch capability.

3

With touch screens and application capability mix visual projection to the users with their own input. When users are not interacting the slides will run like screen saver, by touching the screen the app will change to the interface, where they can browse like content like on the website, report problems, order food, enter contests, signup to forms and eletters. There is no limit to the interaction.



Extra dimension by users return feedback and interact with the screen.

Touch apps

We develop and include in your system all kinds of mobile and web applications to get your screens a new dimension.

- **Contests**
- **Forms**
- **Games**
- **Virtual catalogues**
- **Web shops**
- **Mailing lists**



Modules

Unlimited options of content display

Content modules and design templates

Library of assets to cover any need

Select from a vast library of content modules and design templates which span through different branches from health, real estate, banking, to event, city, tourism, hotels, engineering and many more.

The modules and templates are ready made and are prepared with all the necessary input fields, that will accomodate most of your presentation needs. All modules can be customised, integrated with external data or for advanced users completely made from scratch.

Full customization

The power of tailoring displayed content to you

All display modules and templates can be customized. Based on your needs we can customize an existing module and template with additions or we can construct a new module and template from scratch.

We analyse your activity, create a concept of your data flow, program the content input module, design the display template and add it to your application where you can start displaying it right away.

Always usable basic modules

The library is full of display modules ready to use right away



Image ads

Basic functionality is display of horizontal or vertical full hd ads, which change with animation.



Calendar

Enter your events that are displayed separately or in calendar list.



Notifications

Enter announcements with display date of start and end. Announcements can display enlarged or on a list.



News

Enter your news which you can along title add the subtitle, content and picture.



Deals

Enter your deals and offers that can be time managed. Display separately or on a deals grid.



Customized

By your need we can program custom modules for your desired data.

Advanced theme modules

You can select between already customized modules for many branches

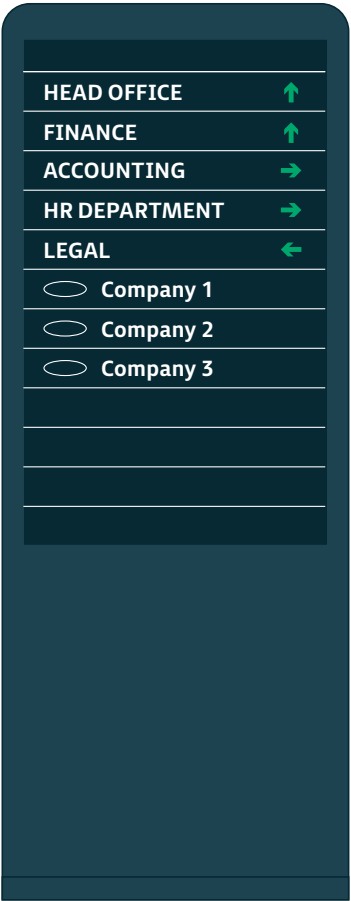


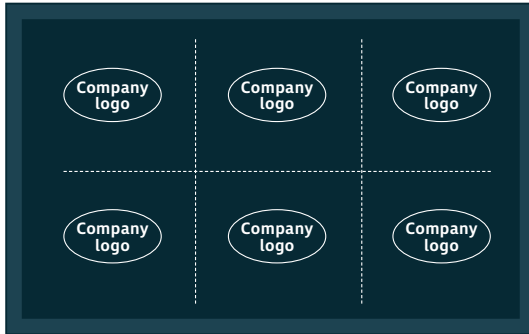
Examples of corporate modules

Events location

In hotels and business buildings you can display directions to a specific event. It can be timed to start displaying before the event and stop after the event and continue with general content.

You can also input the plan and automate events based on different event places.



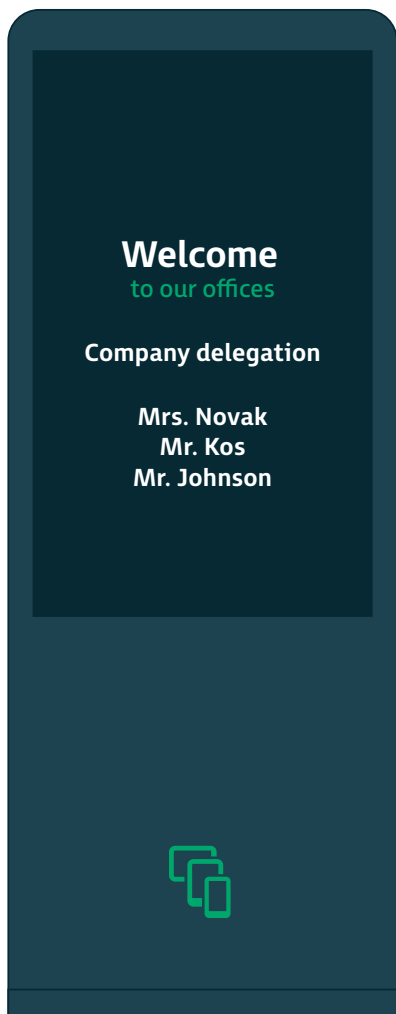


Examples of corporate modules

Digital directions and lists of companies

You can manage all directional graphics via administration panel and change them dynamically if offices change.

In buildings with many businesses you can easily add or manage companies with their logos and location or stories.



Welcome
to our offices

Company delegation

Mrs. Novak
Mr. Kos
Mr. Johnson

Examples of corporate modules

Welcome

On your entry or foyer you can display a welcome message to your meeting and delegation coming. The message can include the awaiting members

You can time the module to the hour of the meeting so it starts before the meeting and ends right after. After it continues displaying the general scheme.

Rules and regulations COVID-19

in our company

We ask our employees to follow all COVID-19 safety guidelines specified by our company and state.

Management board



Examples of corporate modules

Notification system



On your workplaces, corridors and offices, shops, you can communicate notifications to your users or employees.

You can define categories of notifications so you can display different notifications for employees, or customers based on the locations of the screens. All announcements can be set by time so they start and end at the desired time.

Contact and orders

Get in touch to set up a meeting

Visit our website litebox.si to order your package solution or contact us to set up the meeting for a custom solution. Anywhere around the globe, we are there to give you only the best in display technology.

studio@domdesign.com |  +386 40 842 313



Domdesign, d. o. o.
Šolska ulica 1, SI-8250 Brežice

VATIN SI64311449
Reg Num 5812089000
www.domdesign.com

LiteBox is a product of Domdesign - an international acclaimed design and programming development studio, the authors of DominoCMS open source and creators of advanced solutions in the space of branding, identity, marketing, product development and IT.

The background of the entire image is a dark blue, monochromatic representation of the Earth from space, showing the curvature of the horizon and some cloud patterns. Overlaid on this is a complex network of thin, light blue lines that connect various points, creating a web-like or constellation-like pattern. Some of these points are highlighted with small, bright blue circular glows.

DOMDESIGN®
GROUP

LITEBOX
DISPLAY DIGITAL

POWERED BY
DOMINOCMS®

domdesign.com